



connecting point
community services central

Farmers' Market Liaison

Location: Grass Valley, CA

Hours: Seasonal (June-November); 12 hours per week: Saturdays, 7:30 am to 1:00 pm and/or Thursdays 4:30 to 9:30 pm

Pay: \$16.00 per hour

Connect CalFresh participants to fresh fruits and vegetables

Connecting Point is seeking a Farmers' Market Liaison to deliver Market Match services and conduct in-person outreach at designated local farmers' markets.

About Connecting Point

Connecting Point is a public agency dedicated to providing programs and services that support the health and well-being of the people in our community. We do this by helping people connect—to employment, to in-home care, to community services, and to each other.

We take a person-centered approach, meaning that our work is driven by the goals and preferences of the people we serve.

Connecting Point staff members are active listeners, who assist people in meeting their personal goals without making assumptions or passing judgment. They are collaborators, who work closely with program participants, fellow team members, and community partners to streamline services and provide support. And they are valued staff members, who provide energy, ideas, and feedback to help us make our services the best they can be.

The Market Match program encourages CalFresh participants to buy fresh fruits and vegetables by providing a dollar-for-dollar match at local farmers' markets. CalFresh (also known as SNAP or food stamps) issues monthly electronic benefits (EBT) to assist people with low income in purchasing food. For each CalFresh dollar used at the market, participants receive a match in tokens of up to \$10 per market. Tokens can be used to buy unprepared food items at participating farmstands.

About the Position

The Farmers' Market Liaison plays a crucial role in the success of the Market Match program by distributing tokens to CalFresh participants, tracking distributions, and reimbursing vendors at the end of each weekly market.

The Market Liaison also promotes the 211 program to market attendees, distributes free outreach materials, and creates social media posts to promote the Market Match program, market vendors, and 211.

The successful candidate will have experience working with the public in a customer service role, experience handling cash and reconciling funds, and basic knowledge of the CalFresh program. We



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are looking for someone who is reliable, accurate, and skilled in following outlined procedures. You must be able to work independently and manage time effectively. Excellent verbal communication skills are essential.

The Market Liaison must have a vehicle and be willing to use it to transport market equipment to and from each market.

See the [full job description](#) for more information.

To Apply

Email your resume and cover letter to Inez Rodriguez at inezr@connectingpoint.org.